

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor Application of: Stumphauzer, William C. Confirmation No.: 7475  
U.S. Serial No.: 09/900,935  
Filing Date: July 09, 2001  
Examiner: Tan H. Trinj  
Group Art Unit: 2684  
For:            SYSTEM AND METHOD FOR CREATING AND  
RECEIVING PERSONALIZED BROADCASTS

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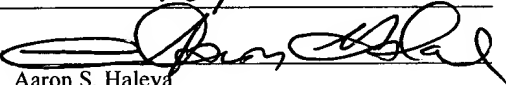
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Aaron S. Haleva  
Reg. No. 44,733**PRELIMINARY AMENDMENT AND RESPONSE TO OFFICE ACTION**

Sir:

This Preliminary Amendment is submitted in connection with a Request for Continued Examination in the above-identified patent application. Prior to continued examination please enter the following amendments and remarks which address the pending final Office Action which was mailed on March 16, 2006 ("the Office Action").

**Claim Amendments** begin on page 2.

**Remarks** begin on page 7.